



eCommerce Systems Integration

Expert website and solutions development from Europe's leading ecommerce consultants.



Just a quick note to thank everyone at Javelin Group for what's been achieved with our new website. It's a pleasure to work with a partner who is so invested in the success of the project, and everyone concerned deserves great credit for a job well done. I look forward to future projects with Javelin Group.

Richard Weaver
eCommerce Director
Majestic Wine



CONTACT

Please contact Fraser Davidson at fraser.davidson@javelingroup.com or on +44 (0)20 7961 3200, for further information.

Expert ecommerce implementation requires multiple disciplines. A deep understanding of the online user experience and of what makes websites sell, detailed knowledge of direct selling and fulfilment processes and of the technologies which support these, best-practice architecture and code design, skilled project management, and rigorous testing are all essential elements. This is the value brought by a deep sector specialist like Javelin Group.

OUR EXPERIENCE

Javelin Group is one of Europe's most experienced ecommerce systems integrators. We have implemented more than 60 ecommerce, search and navigation, order management and PIM solutions for clients including Lakeland, Mothercare, Pottermore, Debenhams, B&Q, Asda, Tesco, Bobcat, Majestic Wine, de Bijenkorf and many others. We implement:

- Demandware, Intershop, hybris, .NET ecommerce platforms
- Endeca, Fredhopper and Adobe search and navigation
- Sterling Commerce order management
- Heiler product information management
- Fully integrated mobile commerce solutions

OUR PROCESS

Our delivery process is characterised by a highly skilled team of developers, architects, analysts, testers and project managers, with quality throughout the process in design, coding, architecture testing and post-live support.

WHY JAVELIN GROUP?

Javelin Group has deep expertise in multi-channel retail which informs all our ecommerce development work. Our experience includes:

- 10+ years delivering ecommerce solutions
- 60+ successful ecommerce implementations
- The entire B2C/B2B value chain, including fulfilment, drop-ship and call centres
- Deep technical understanding of leading applications

